### **AVA WEISSMAN**

High school student passionate about business, community service, & public policy

#### **EDUCATION**

American Heritage Schools, Plantation, FL

Graduation date: May 2026 GPA: 5.7 / AP Scholar with Distinction

#### **LEADERSHIP & CLUBS**

#### Founder & President

Pickleball 4 A Purpose, a 501(c)(3)organization

# 02/2024 - Present Parkland, FL

Founded non-profit fostering connections between older adults and teens via pickleball, raising funds for senior and youth groups: <u>pickleball4apurpose.com</u>

- Executing pickleball tournaments with over 300+ participants, raised \$50K+, 35+ sponsors and oversee 200+ teenage volunteers.
- Established 15 chapters in 11 states, with tournaments in multiple states in the US and digital outreach to 31 countries with 6K+ digital users.

## President (25-26), Executive Vice President (24-25), Director of Fundraising (23-24)

#### **DECA**

Lead and manage a student organization of 300+ members focused on marketing, finance, hospitality, and business management. Held positions since sophomore year.

- Delegate tasks to the 20+ student-led officer team and oversee successful execution of chapter projects and initiatives.
- Served as a leader for over 300 DECA competitors and managed \$90K for competitor fees and membership dues, directly handling and assisting all cash flows.
- Spearheaded DECA Boot Camps with over 150 participants for competition practice.
- Executed fundraising events with outside retail stores to give back a percentage of sales to our DECA chapter, raising over \$2K for the chapter.

## Executive Vice President (25-26), International Competitor (23-26)

#### **Model United Nations**

Selected on the travel team (1 of 35) with the Top 5 Model UN team in the US.

- Mentor 30+ students on public policy, global research and public speaking.
- Coordinate logistics & communication for international conferences.

#### Founder & President

#### **AVUS Connect (American Heritage School Chapter)**

- Created and leads the AVUS Connect chapter in high school, with 100+ members. Regularly volunteer to teach technology skills at senior centers.
- Organize monthly volunteer opportunities for 100+ students to help elderly and disabled adults living in isolation through visits at senior facilities.

# Entrepreneurship Mentor (25-26) Vice President of Fundraising (23-25), Founder & Chair, Sports & Entertainment Special Interest Group (22-23)

#### **Pre-Business Society**

 Manage fundraising & relationships with 330+ dedicated business members, such as handling \$10K+ in dues and hosting various society fundraisers.

#### **AWARDS & HONORS**

#### **DECA ICDC 4TH PLACE IN THE WORLD 2025**

4th place in Business Growth Plan event at the DECA International Career Development Conference for Pickleball 4 A Purpose. 4/250+

### COCA-COLA SCHOLARS PROGRAM SEMIFINALIST 2026

Selected as one of the 1,230 Semifinalists out of 107,000 applications. Finalists chosen in January.

## 2x DECA INTERNATIONAL CAREER DEVELOPMENT CONFERENCE QUALIFIER & 3x STATE QUALIFIER

DECA 2025 States 2nd place award for Business Growth Plan. DECA 2024 States Conference 4th place award for the Career Development Project.

### AWARD OF DISTINCTION-NATIONAL HIGH SCHOOL MODEL UNITED NATIONS 2025

First place delegate in the prestigious and largest high school tournament in NYC. 1/100+

## BEST DELEGATE AWARDS-NORTH ATLANTIC INVITATIONAL MODEL UNITED NATIONS AT GEORGETOWN 2025 & WILLIAM & MARY 2024

1/150+ in the Forum for East Asia-Latin American Cooperation. 1/50+ in the Small Island Committee.

## VERBAL COMMENDATION AWARD AT THE 2025 IVY LEAGUE MODEL UNITED NATIONS CONFERENCE AT UPENN

4th place delegate in the UN Educational, Scientific and Cultural Organization committee. 4/110+

### PRESIDENTIAL VOLUNTEER SERVICE GOLD MEDAL (2025) (500+ HRS)

Award issued by The Office of the U.S. President for dedicated service helping seniors stay connected.

## FLORIDA COUNCIL ON AGING PUBLIC SERVICE AWARD (2025)

Received due to efforts to improve quality of older Floridians' lives.

#### FBLA 4TH PLACE STATE COMPETITION 2024

4th out of 100 competitors in the Sports & Entertainment Management event.

### NATIONAL TOP SCHOOL RECOGNITION AWARD 2025

Recognized by the College Board for academic excellence within the school community.

#### FEATURED TEEN ENTREPRENEUR GUEST, WHARTON GLOBAL YOUTH FUTURE OF THE BUSINESS WORLD PODCAST (2025)

https://globalyouth.wharton.upenn.edu/articles/future-of-the-business-world-podcast/move-over-golf-relationships-are-thriving-on-the-pickleball-court/

### NATIONAL HONOR SOCIETY & NATIONAL BUSINESS HONOR SOCIETY

#### **LEADERSHIP & CLUBS**

#### Vice President

March For Our Lives (American Heritage School Chapter)

- Led a school gun safety movement while organizing speaker and mental health programs, growing membership from 10 to over 50 students.
- Increased student engagement by coordinating letter writing campaigns with 50+ volunteers.

#### Director of Sales

**Junior Achievement USA Fellows Program** 

14-week entrepreneurial experience. Developed a start-up shoelace company with capital funding, liquidation of the company and culminated with a JA competition.

#### **LEADERSHIP & VOLUNTEERING**

#### **Broward County Youth Advisor**

#### **AVUS Connect**

- Worked with national AVUS to help secure over \$100K in government grants for senior tablet access and to lobby for passage of two Florida House Bills to source senior health aids.

#### Co-President & Advocate

Florida House of Representatives Marie Woodson District 105 Youth Council

Oversee youth board of six teens and represents 40K teenagers.

 Advocated for and co-created a bill that lowers teen volunteer age for seniors from 18 to 16. Bill goes to Florida House floor in November 2025.

#### Youth Director of Fundraising

**March For Our Lives Parkland** 

- **m** 05/2022 05/2025
- Led initiative to secure \$20K+ for community march of 2000+ attendees.
   Featured on CNN & MSNBC.

#### Co-Founder & President

#### **Heal Together**

**m** 06/2022 - 05/2024

Co-Founder of non-profit organization <a href="https://www.helphealtogether.com">https://www.helphealtogether.com</a> which provides peer support for teens affected by gun violence.

• Raised \$5K annually to fund five scholarships for gun violence survivors.

#### Volunteer

#### **Kids In Distress**

- # 08/2022 Present
- Organize and collect holiday donations for kids in need (90 hours to date).

## WORK EXPERIENCE & RESEARCH

The Maurice A. Ferre Institute for Civic Leadership at Florida International University, Research Assistant

葡 05/2025 - Present ♀ Miami, FL

Conduct research with Professor Agatha Caraballo on philanthropy solutions to increase funding sources and promote civic engagement for issues like voting rights and legislative process.

# Connecticut Department of Economic & Community Development, Research Intern for the Governor's Office

## 03/2025 - Present

Assisted the Commissioner of Economic Development, Dan O'Keefe, with an analysis of economic incentives programs including their reach and frequency.

#### Happy Recap Productions, Junior Producer

# 06/2024 - Present

Provide creative input to generate funding for Broadway plays like *Sunset Blvd* and *Gypsy*. Chosen to attend 2025 Tony Awards to represent the company.

#### Roundview Capital, Summer Analyst

Selected as one of the first high school students to intern at the prestigious wealth management firm, with a 15% acceptance rate.

- Created and presented a stock pitch for publicly traded securities to the Partners/Principals of Roundview Capital.
- Achieved 'Best Presentation' award among {20} interns, improving overall perception by elevating engagement strategies.
- Developed qualitative analysis skills, including interviewing consumers and employees of publicly traded companies.

#### Grouped, Inc., Business Intern

Participated in marketing brainstorming sessions, supported campaign planning and execution.

#### **COURSES**

Wharton Global Youth: Leadership in the Business World (Summer 2025)

Entrepreneurship & New Venture Creation, Universitat Autònoma de Barcelona (Summer 2024)

University of Florida Young Leaders Conference 2025

Kelley Women's Leadership Institute, Indiana University 2024

Coursera Wharton course: Introduction to Marketing

Coursera course: Excel Fundamentals for Data Analysis 2024