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PICKLEBALL4 APURPOSE: CHAPTER STARTER KIT



PICKLEBALL4APURPOSE

WHY SHOULD YOU START AT PICKLEBALL 4 A PURPOSE CHAPTER?

- Build leadership skills/ positions
- Work towards intergenerational connections
- Service Hours
- Create community impact
- Raise Money for important causes
- Play pickleball for a good cause!





PICKLEBALL4APURPOSE

OUR MISSION & GOALS FOR YOU!

Who We Are?

In today's fast-paced world, bridging generational gaps is rare but more important than ever. Pickleball4APurpose tackles this challenge by using pickleball to connect older adults and young people. Through intergenerational tournaments, we promote physical activity, mental well-being, and community engagement. The sport's simplicity makes it perfect for players of all ages and skill levels, creating enjoyable, shared experiences.

Our tournaments pair one senior with one younger person, fostering teamwork and connection. We also maintain ongoing communication and direct the funds raised to support programs benefiting both seniors and youth, promoting stronger, more inclusive communities.

Our Goals for YOU!

As you begin to start a Pickleball4APurpose chapter, we want you to aim to create the biggest impact possible. This includes fundraising events for your club, community involvement, and the main tournaments you will be hosting. Pickleball4APurpose will guide you through the whole process!





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PARTS OF THE CHAPTER



Tournaments

The tournaments are the centerfold of Pickleball4APurpose, in which YOU get credit for bringing the community together.



Community Outreach

Community outreach includes getting participants (older and younger), volunteers, and potentially sponsors.



Fundraising

Fundraising can include any of the following components:

- Ticket proceeds
- Sponsorships
- Raffle Tickets
- Fundrasing events (Yogurt Places, Restuarants)



Other Events

Here at Pickleball4APurpose, we are open to brainstorming and growth. If you have any other ideas to create intergenerational bonds, please let us know. This means that you do not ONLY have to host tournaments



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OTHER POTENTIAL IDEAS FOR YOUR CHAPTER



Buddy System

Create a buddy system, in which the younger person and senior get paired and play regularly outside of tournaments. There can be themed days like "Twin Day" or "Superhero Day"



Pickleball Paws 4 A Purpose

Bring community service dogs to senior centers and have pickleball clinics with dogs! You can even incorporate arts and crafts into this!



Donating Gear

Raise funds to donate pickleball gear to youth development places like Boys and Girls Clubs. Bring seniors to come and play with the children so they can create a mentorship program.



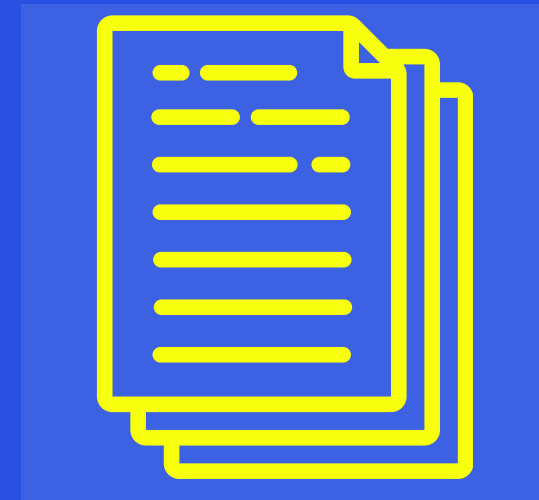
What WE Do For You!



Planning

We will be with you step-by-step to organize the tournament. This includes:

- Financial backing
- Help organize courts
- Timelines
- Registration through our website



Templates

We will provide you with:

- Email Templates for sponsors
- Social Media Templates
- Flyer Templates
- Excel Templates (We will help with this)



Other Elements

- T-shirts
- Organizing ALL Money through our bank account



Support

- Monthly chapter calls
- Guidance through every step
- Personal coordinator to help you

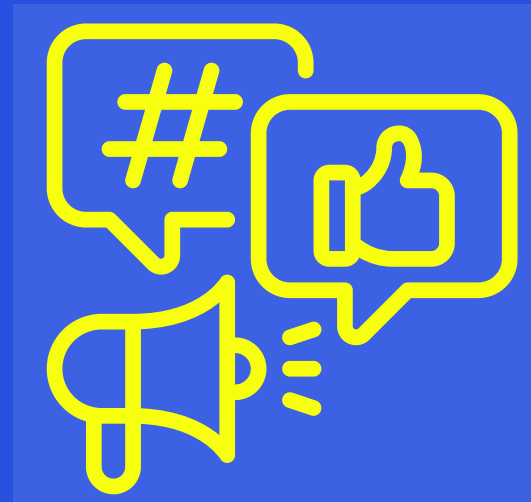


What YOU Do!



Outreach

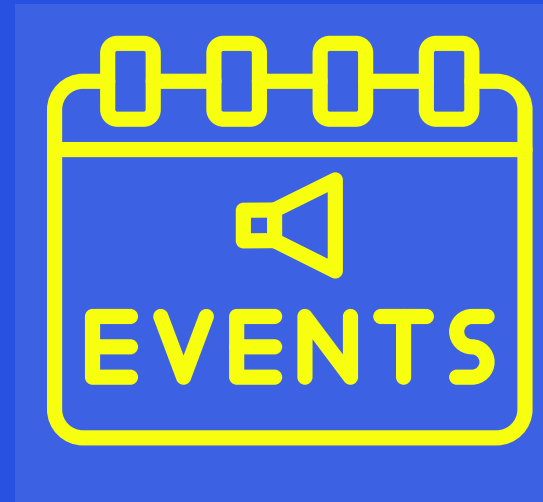
YOU will be gathering players from both age groups, volunteers, and sponsors. REMEMBER, all audiences are important. Having 10 people at a tournament STILL makes a difference!



Social Media

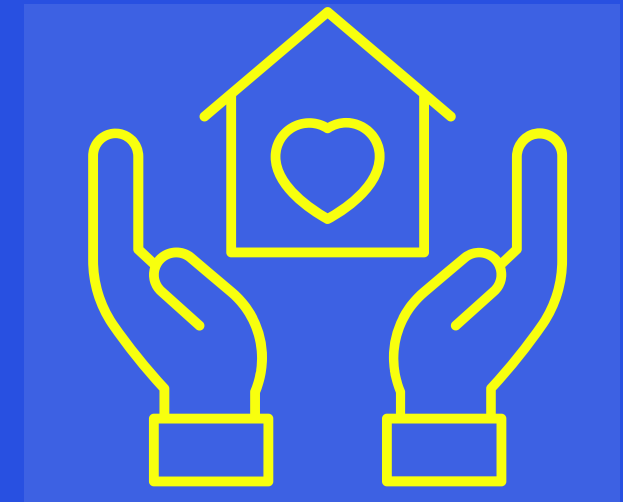
We will also promote your events, but you MUST

- Create an instagram
- Post tournaments and events on instagram
- Stay Engaged



Finding Events

- Finding centers (indoor/outdoor) to host the events
- Finding local stores and restaurants to do fundraisers through



Charity

- YOU get to choose where the money raised from your events goes towards, for the charity of your choice.
- *Should have something to with youth/ senior development*



Your First Steps!

- 1. Start the Chapter:** This can mean getting it approved in school or making the chapter out of school for your area.
- 2. Gather your team:** This means you appoint the positions under you listed on the next page which will be your help in running the chapter.
- 3. Create Social Media Pages:** Create an instagram with the handle: @pickleball.4apurpose [add 2 chapter initials]
- 4. Start Brainstorming your 1st Event:** This may sound like a lot, but this just means start thinking about location and your fundraising goal!
- 5. Think about the charity you want to collaborate with:** Think about a charity that makes a difference for seniors or the youth. After you have an idea, reach out to see if they can help.



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TEAM STRUCTURE

PRESIDENT



Oversees the chapter's activities, serves as the main point of contact with the national Pickleball 4APurpose organization, and ensures alignment with the mission and goals.

VICE PRESIDENT



Presentations are tools that can be used as lectures, speeches, reports, and more. It is mostly presented like before an audience it serves a variety of speeches, reports.

**EVENT
COORDINATOR**



Plans and organizes tournaments, clinics, and other pickleball-related events. Coordinates logistics such as venue, equipment, and schedules.

**FUNDRAISING
CHAIR**

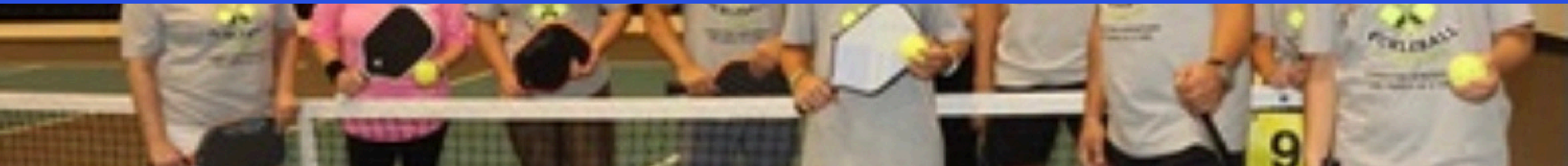


Manages fundraising efforts, sponsorships, and partnerships. Works with local businesses, donors, and community members to raise funds for events and the charity being supported.

**OUTREACH
LEADER**



This includes reaching out to local community centers, facebook groups, and other pickleball themed places to target participants. Also markets the events through school and 55+ communities, on top of senior centers.





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OUR IMPACT SO FAR

This impact is just from our FIRST event!
Think of how far we can go!

Outreach to

1900+ PEOPLE

Outreach to

7

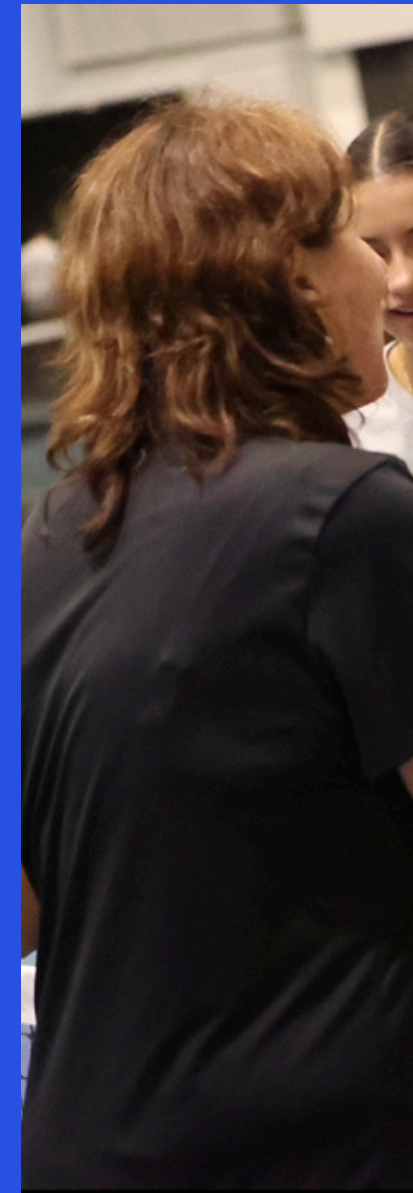
Countries

Raised

\$6000+

Service Hours Earned

430+



HOW REGISTRATION FOR EVENTS WORKS



1 - Your website

Linked on our site, you will have your own web page to sell all your events on. You will have total control, and we will help set up the whole thing!

2 - Post Event

Once you have the event planned, we will make a registration form for your event. Once we make the form, it will be linked to the non-profit bank account.

3 - Excel Tracking

Track your players by using the "Budget Template" I linked, on the second page. This will keep you organized once each player signs up.

4 - Making the Teams

Once you have all the players signed up, you can either randomize the teams or pair them by their interests. Use the Excel template to create the teams.

5 - Donation

Since we will temporarily store all your fundraising money because we have the non-profit bank account set up, we will order the supplies you need for your event, which takes the hassle away! We will also directly donate to the charity of your choice.

EVENT CHECKLIST:

- **CHOOSE CHARITY**
- **CREATE FUNDRAISING GOAL**
- **PICK LOCATION [TRY TO GET DISCOUNTS]**
- **CREATE BUDGET, INCLUDING:**
 - **COSTS, REVENUE STREAMS, POTENTIAL SPONSORS**
- **USE SPONSORSHIP EMAIL TEMPLATE AND SEND FLYER**
- **ANNOUNCE DATE ON SOCIAL MEDIA WITH FLYER TEMPLATE**
- **TRACK REGISTRATION AND MEET YOUR PARTICIPANT GOALS**
- **THERE ARE SOME OTHER SMALL DETAILS IN BETWEEN, BUT AFTER YOU CAN ENJOY THE TOURNAMENT!**

FUNDRAISING/ SPONSORSHIP TOOLKIT:

EMAIL TEMPLATE FOR SPONSORS:
PRESS HERE

FUNDRAISE 101:
PRESS HERE

SPONSORSHIP FLYER TEMPLATE:
PRESS HERE

MAY BE RE-ARRANGED SOON



BUDGET TEMPLATE (EXCEL):

**BUDGETING AND REGISTRATION
EXCEL FORM: PRESS HERE**

***MAKE A COPY*
FEEL FREE TO CHANGE THE EXCEL
FORM AROUND, THIS IS JUST AN
OUTLINE**



PICKLEBALL RULES & EVERYTHING YOU NEED TO KNOW

CHECK OUT WEBSITE:

WWW.PICKLEBALL4APURPOSE.COM

FOR ALL DETAILS AND INFORMATION ON THE GAME

AT TOURNAMENTS:

- **HAVE EVERYONE SELF REF**
- **YOU PICK HOW MANY ROUNDS YOU WANT OF ROUND ROBIN (3-5)**
- **TOP TEAMS (INCREMENTS OF 2 DEPENDING ON HOW MANY PLAYERS YOU HAVE) WILL GO TO THE FINALS**
 - **BASED ON WHO GOT THE MOST AMOUNT OF POINTS IN ROUND ROBIN**
- **MORE INFO WILL BE EXPLAINED CLOSER TO YOUR TOURNAMENT**

EQUIPMENT LIST

- **PADDLES AND BALLS (TRY AND GET THESE DONATED OR SEE IF THEY COME WITH THE EVENT)**
- **BIG CHECK (FREE BECAUSE WE PROVIDE)**
- **T-SHIRTS (WE PROVIDE)**
- **WATER AND SNACKS**
- **NAME TAGS FOR PLAYERS & VOLUNTEERS**

OUTREACH

- **FLYER TEMPLATES: [PRESS HERE](#)**
- **EMAIL TEMPLATES : ASK IF YOU NEED HELP ON EMAILS, BUT THERE ARE NO SPECIFIC TEMPLATES BESIDES THE SPONSOR ONE**

SOCIAL MEDIA GUIDE:

- 1. USE CANVA FOR ALL POST DESIGNS**
- 2. USE SOCIAL MEDIA MAINLY FOR PROMOTION FOR EVENTS**
- 3. TEMPLATES ARE INCLUDED ON CANVA AND IF YOU NEED ANY HELP, REACH OUT!**



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WE HOPE YOU BECOME A CHAPTER!

Please reach out to us on instagram or email to
answer any questions

www.pickleball4Apurpose.com

pickleball4apurpose@gmail.com

ig: @pickleball.4apurpose